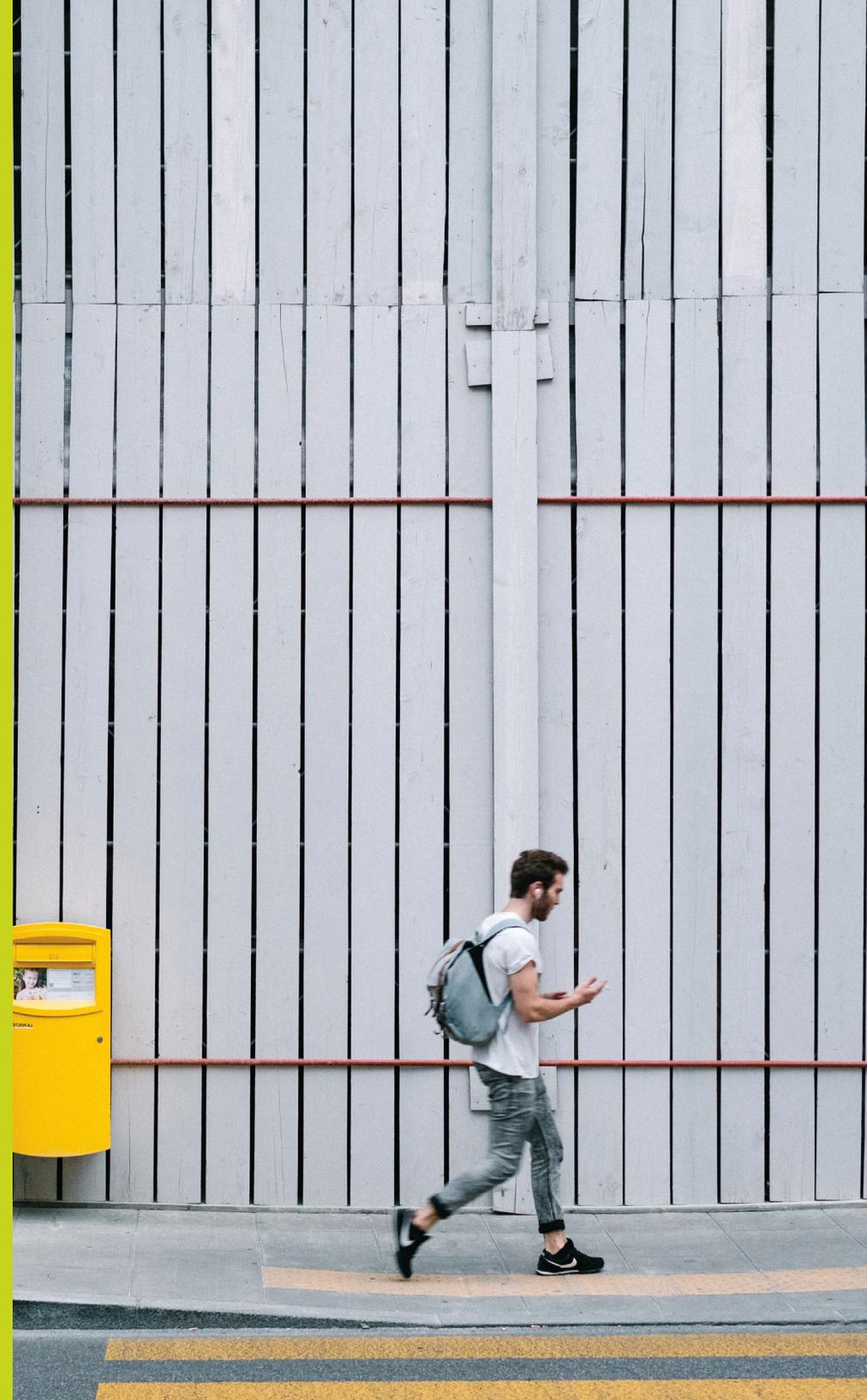


Sync<sup>city</sup>

Creating  
smarter cities  
a city at a time.

<https://www.sync.city>



# Welcome To Sync City

Sync City LLC understands and caters to the city's most challenging of smart city needs, smart city infrastructure.





“

**Sync City brings lightning fast WiFi, along with modern, customized street tech all while staying well below a city's budget and providing the city with new sources of revenue.**

”

## Word From The CEO

Dear Friends,

Building a smart city is an immense challenge to a city. Sync City LLC understands and caters to the city's most challenging of smart city needs, smart city infrastructure. Coordinating multiple municipal departments with contracted private companies and citizens is a slow and daunting process for all parties. Sync was created to take that burden away from local governments.

Sync City and our partners bring together the industry's top smart city technologies. Keeping up with new technology alone is difficult, even large fortune 500 companies can struggle with this task. Sync City™ brings lightning fast WiFi, along with modern, customized street tech all while staying well below the city's budget and providing the city with new sources of revenue.

Sync City technology and industry partners understand what modern communities want from their local government.

Technology is ever evolving and early smart city technology adopters will be rewarded with administrative efficiencies, economic savings, energy savings, population growth, local economy growth and more. Sync City technology and infrastructure create a solid foundation for any smart city.

Yours sincerely,

Co-founder and CEO, Hannah Steinke

# Table of Contents

<b>02</b>	<b><u>Welcome</u></b>	<b>08</b>	<b><u>Smart Cities</u></b>
<b>03</b>	<b><u>Word From the Ceo</u></b>	<b>09</b>	<b><u>Smart Cities</u></b>
<b>04</b>	<b><u>Table Of Contents</u></b>	<b>10</b>	<b><u>Company Story</u></b>
<b>05</b>	<b><u>Who We Are</u></b>	<b>11</b>	<b><u>Our Mission</u></b>
<b>06</b>	<b><u>What We Do</u></b>	<b>12</b>	<b><u>Get In Touch</u></b>
<b>07</b>	<b><u>Meet Our Team</u></b>	<b>13</b>	<b><u>FAQ's</u></b>



We make the internet of things possible in your communities.

Sync City enables cities and private organizations to grow and develop their vision of Smart Cities while encouraging sustainable methods and best practices using custom solutions.

Sync City brings together the latest technology and designs to create an eye-catching smart kiosk, and educational and advertising platform. Each Sync is ADA compliant and provides the following:

- 24/7 free lightning fast internet access
- Call Free anywhere in the U.S.
- Touchscreen tablet UI to access city services, way-finding, maps, and more.
- Free Emergency Alert Messaging
- 911 emergency assistance

Sync City creates an engaging community of connected hubs that inform and inspire people in the places they live. We believe in the untethered flow of information for everyone. Free access to the Internet and a connected community is a blossoming and promising city. Sync City innovation and technology unifies a community to be stronger, happier, educated and always connected.

## Who We Are

We bring community Wifi to your city at no cost to you.

# What We Do

Sync City brings together the latest technology and designs to create an eye-catching smart kiosk interactive, and educational and advertising platform. Each Sync is ADA compliant and provides the following:



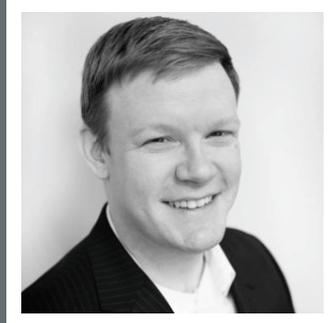
- 1:** Free Wifi
- 2:** LED Notifications for ride sharing, transit, and emergency notifications.
- 3:** Dual 55 inch Touch Capable Screens to show events, announcements, and more.
- 4:** Interactive for maps, way finding and other city services.
- 5:** Emergency Services and phone calls.
- 6:** Free USB Charging.
- 7:** Customizable ADA compliant design to fit into your city planning.

# Meet Our Team



Hannah Steinke

Co-founder and CEO of Sync City  
and LVL1



Scott Rotman

Co-founder and President of Sync City  
and LVL1



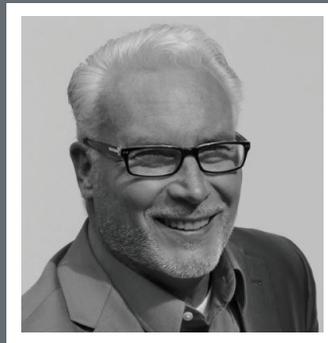
Allyson (Casciato)  
Christoffersen

CEO and Managing Partner  
Rethink Innovations



Eric Christoffersen

Managing Partner and CTO  
Rethink Innovations



Tom Bove

Founder and CEO BBD Solutions



Doug Thompson

Investor Sync City LLC

# Smart Cities

A connected Sync City is a united and stronger community. Our technology encourages communities to engage and connect with each other, cities to unite with their businesses, neighborhoods and economies to flourish with growth and opportunity.





## INTERNET OF THINGS

Cities and citizens dream big with fast Sync City WiFi! The Internet of Things (IoT) is a network of physical objects, sensors, software, and electronics, communicating with each other and the people using them. Technology experts estimate the IoT will consist of 50-100 billion objects by 2020. More lightning quick Sync City WiFi is needed in a community to support the communication between devices and people. The Global Standards Initiative on Internet of Things defines the IoT as "the infrastructure of the information society."

One Internet of Things (IoT) application in the urban context is the smart city that promises to improve the quality and performance of urban services by the use of Information and Communications Technology. IoT improves the lifestyle of citizens by providing better (smart connected) facilities while reducing additional administrative efforts and improving the city's quality of service.



## SMART SOCIETY

Sync City WiFi builds a smart(er) society one connection at a time. The IoT connects everything together, however it is the human that is being connected to smart phones, smart buildings, smart cars, environmental sensors, and more.

With Sync City's smart city infrastructure local governments will be able to build and utilize the IoT, increasing efficient citizen communicate. This is how smart society is born.

Empowering the citizen and the city to make informed decisions and improve the quality of life



## ENVIRONMENT

Sync City's smart city network connects a municipality's energy conserving and environmental monitoring IoT.

Technologists are predicting that in under 40 years, 70% of the world's population will reside in cities. Urban centers need to become efficient, livable, sustainable, and smart.



## BUSINESS & RETAIL

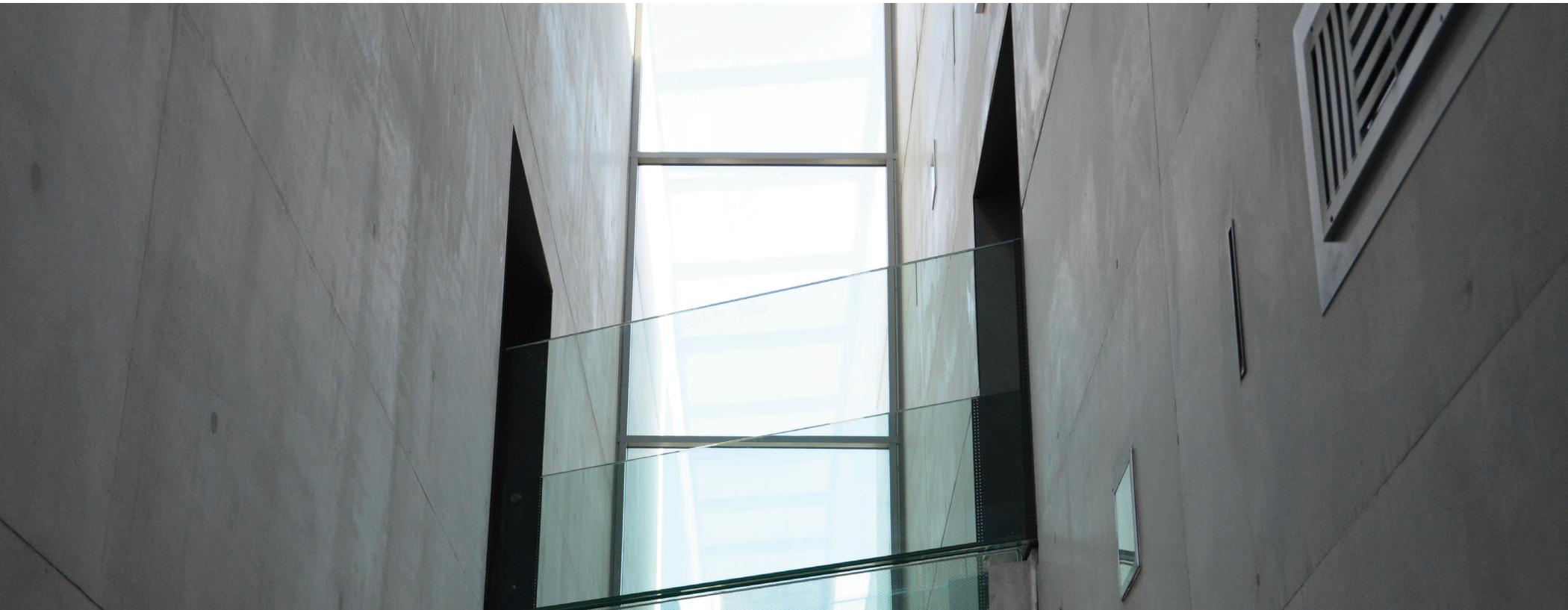
Fueling customer confidence:

Wifi promotes foot traffic  
Sync City security cameras  
Local advertising  
Beacon network

# Company Story

Sync City LLC started when the initial partners identified an opportunity to create technology, once reserved for large cities, and release it to the masses. Utilizing partnerships developed over decades Sync City brought together experts from various fields of expertise. Each partner brings their own expertise and knowledge to the equation and allows Sync City technology to support neighborhoods which other companies would normally deem too small.

Sync City enables cities and private organizations to grow and develop their vision of Smart Cities while encouraging sustainable methods and best practices using our custom solutions



# Sync City will Connect and Strengthen your Community

Sync City creates an engaging community of connected hubs that inform and inspire people in the places they live. We believe in the untethered flow of information for everyone. Free access to the Internet and a connected community is a blossoming and promising city. Sync City innovation and technology unifies a community to be stronger, happier, educated and always connected.



With advances in technology, it is easy to forget its' primary purpose, serving the people. Sync is simple, intuitive, forward-thinking technology meant to simplify communications, public services, and the Internet of Things (IoT). Sync City delivers lightning-quick Wi-Fi to the city, surrounding areas, and its visitors.

Sync will be funded by advertising and sponsorship revenues while providing free services to businesses, neighborhoods, and pedestrians. Sync City generates revenue which is shared with the city and non-profit organizations, allowing future improvements, while providing the backbone for smart devices to be added its' network.

# Contact Us

With thousands of screens across the country, Sync City understands what is needed to bring a city to life with technology and to be able to target your city needs at any time of day. Our clients are city officials and advertisers both large and small. If your city is interested in learning more about Sync, Sync City LLC and the pathway to a smarter city –we want to talk to you.

Please send us an e-mail today!

## Sync City LLC Headquarters

T: 1.855.222.4439

E: [info@sync.city](mailto:info@sync.city)

730 Washington Ave N. Unit 438 Minneapolis, MN 55401

## Rethink Innovations

77 Elbo LN

Mt. Laurel, NJ 08054

Phone: (609) 784-8427

Hours: 9AM - 5PM



# FAQ'S

1

Are the Sync kiosks customizable?

Yes, client can choose colors, finish and kiosk can incorporate third party, and city proprietary hardware.

2

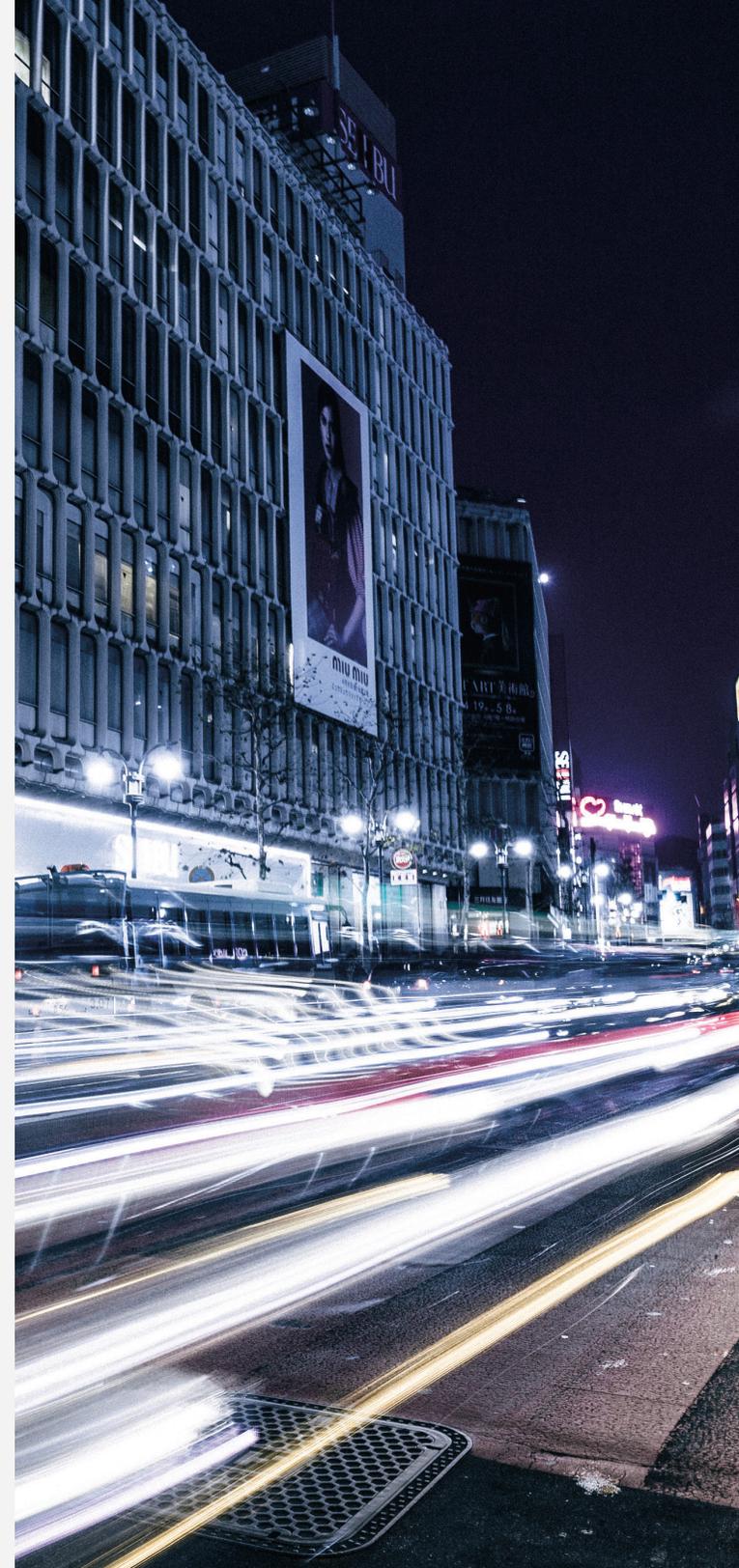
Why is Sync City affordable to communities?

Each partner brings their own expertise and knowledge to the equation and allows Sync City technology to support neighborhoods which other companies would normally deem too small.

3

How is Sync City paid for?

Sync City will be funded by advertising and sponsorship revenues while providing free services to businesses, neighborhoods, and pedestrians.





[www.sync.city](http://www.sync.city)  
T: 1.855.222.4439  
E: [info@sync.city](mailto:info@sync.city)  
730 Washington Ave N. Unit  
438 Minneapolis, MN 55401